

Salma Qayyum

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OBJECTIVE

To instill confidence and a desire to learn among the students and to help them become communicatively competent.

EDUCATION

PhD English (Linguistics) 2016

Thesis Title: A Linguistic Study of the Psychological Aspects of Aphasia

National University of Modern Languages, Islamabad.

Masters (in English & in TEFL) 2003, 2004

National University of Modern Languages, Islamabad & Allama Iqbal Open University, Islamabad.

Bachelors 1990

University of the Punjab.

Intermediate 1988

Rawalpindi Board of Intermediate & Secondary Education.

Matriculation 1986

Rawalpindi Board of Intermediate & Secondary Education.

PROFESSIONAL EXPERIENCE

Working as a teacher at NUML in the English language (from 2003 to date).

AWARDS/ HONORS RECEIVED

- Gold Medal in MA English (from NUML in 2003)

- First position in the coursework for PhD
- First position in Urdu (in FA from Govt. College for Women, Satellite Town, Rawalpindi in the Session 1986-1988)
- Fellowship to America as a PhD Research Fellow and as a Faculty Member in the University of North Texas (August- September 2013)

WORKSHOPS & SEMINARS CONDUCTED

- **Topic:** A Critical Analysis of Gender Parity in the Androcentric Textbooks at Secondary Level in Punjab. Conference Title: National Conference on Education and Sustainable Development (NCESD) (3rd, 4th October, 2017). Organized by: Department of Education, Faculty of Social Science, NUML, Islamabad.
- **Topic:** Effective Communication: A Paralinguistic Approach (on 9th December, 2016), Arranged by the Department of Psychology NUML, H-9, Islamabad.
- **Topic:** Presentation Skills (Training workshop on Research Methodology (23rd November- 4th December, 2015), Arranged by National Institute of Population Studies, 12-A, Capital Centre, G-8 Markaz, Islamabad.

PRESENTATIONS

- **Topic:** ELT in the 21st Century (on 15th of May, 2017), Arranged by the department of English (FC), NUML, H-9, Islamabad.
- **Topic:** Urdu-The National Language of Pakistan (August, 2013), Given at UNT, USA.

WORKSHOPS & SEMINARS ATTENDED ON PROFESSIONAL DEVELOPMENT

- **Topic:** Teacher as a Researcher (13th August-20th August, 2018). Organized by: ORIC & Faculty of English and Languages, NUML, Islamabad.

- **Topic:** Workshop on APA Style & Formatting (8th May, 2018). Arranged by: Department of Education, NUML, Islamabad. Conducted by: Dr. Sajid Ali Yousaf Zai
- **Topic:** Best Practices for Career Path Development (6th November, 2017) Arranged by: SPELT & COMSATS, Islamabad.
- **Topic:** NUML Supervisors' Training (17th July, 2017-21st July, 2017) Arranged by: NUML Research Facilitation Center, ORIC, NUML, Islamabad.
- **Topic:** Self Hypnosis: The Mind and Body Interface (14th April, 2017) Arranged by: The Department of Applied Psychology, NUML, H-9, Islamabad.
- **Topic:** Self Development (14th April, 2017) Arranged by: The Department of Applied Psychology, NUML, H-9, Islamabad.
- **Topic:** Nationalism, Cosmopolitanism & Globalization (01 June- 24 June, 2015)
- **Topic:** Scientific Research System for University Teachers (14-24 April, 2014)
- **Topic:** NUML International Conference on Quality Higher Education (26-27 March, 2014)
- **Topic:** UNT-NUML Partnership Faculty Research Fellowship (August-September, 2013)
- **Topic:** Scholarly Publishing and Research Methodology (15 & 16 July, 2013)

RESEARCH ARTICLES (Published)

- **Title:** Politics of Resistance: Construction of Matriarchal Agency via Linguistic Chromatism in the Novel *The Slave Girl*, Published in 2017 in NUML Journal of Critical Inquiry ISSN 2222-5706, Vol 15 (1), June, 2017, pp. 161-179
- **Title:** Role of Gender and Professional Orientation in Linguistic Determinism: A Psycho-Social Analysis of 'Strong' Male Pakistani Speech, Published in January, 2015 in the Journal of Research in Social Sciences ISSN: 2306-112X (E), NUML.
- **Title:** The Use of Authentic Material for Language Teaching, Published in 2006 in NUML Research Magazine ISSN: 1814-2877

RESEARCH ARTICLES (Submitted)

- **Title:** Urdu, Pujabi & Pothwari: Striking Similarities & Uniqueness of the Three Indo-Aryan Languages (Submitted to: Kashmir Journal of Language Research (kjlrr), Department of English, University of AJ&K, on June 16, 2017)
- **Title:** Emotional Enlightenment: An Optimistic Approach towards Parentification (Submitted to: Journal of Research in Social Sciences (JRSS), NUML, Islamabad, on September 7, 2017)
- **Title:** A Semiotic Analysis of Linguistic Transvestism via Female-centered Sexism (Submitted to: Journal of Critical Inquiry (JCI), NUML, Islamabad, on March 12, 2018)

DEPARTMENTAL SERVICE

- Worked as a Conference Organizer for the UNT-NUML Partnership Program Culminating Conference (Jan-Jun 2016) at NUML, Islamabad.
- Worked for the SAR , MPhil (Linguistics) for the years 2016, 2017
- Served as the focal person for thesis formatting (MPhil Linguistics) June 2019-February, 2020.
- Worked for the SAR, BSML for the years 2017-2019

THESES SUPERVISED (at NUML)

Sr. No.	Student's Name	Session	Thesis Title	Level
1.	Choudhary Khayyam Gul Faraz Mangat	2010-2012	Ramification of Imperialism on South African Culture	MA (English)
2.	Sikandar Seemab	2010-2012	Effects of World War II on Dramas of John Osborne and Eugene Lonesco	MA (English)
3.	Tayyaba Mustafa	2009-2013	Pronunciation Problems of Learners of English Language with Multilingual Background	BSML
4.	Uzma Bannian	2010-2014	A Study of Problems Faced by Matric	BS

			Level Students in Forming Interrogative Sentences	
5.	Saba Javed	2010-2014	Teaching of Learning Skills through Picture Demonstration at Intermediate Level	BS
6.	Zainab Amjad	2010-2014	A Study of Enhancement of Vocabulary through Standard Animated English Movies	BS
7.	Abdul Javed	2012-2016	The Phonological Variations And Problems of Dari Speakers in Communicating English Language	BSML

RESEARCH ARTICLES SUPERVISED (at NUML)

Sr. No.	Student's Name	Session	Title	Level
1.	Hamza Ali Alvi	2014-2018	Giving Voice to the Voiceless: An Eco-feminist Reading of the Selected Poems of Robert frost	BS
2.	Waheed Yaseen	2014-2018	A Discourse Analysis of Literary Terms Used in Game of Thrones	BSML
3.	Khadija Shahid	2016-2018	Effectiveness of CALL in Second Language Acquisition	MA ELT
4.	Ayesha Asad	2016-2018	The Effectiveness of Jolly Phonics Didactic Approach on Writing Ability of the Students at Junior Level	MA ELT
5.	Nida Tariq	2014-218	Critical Discourse Analysis of General Musharaf's Takeover Speech	BS
6.	Zarrish Gul	2014-2018	Formalist Approach to O'Henry's "After	BS

			Twenty Years”	
7.	Hifsah Bibi	2016-2018	Relationship of Stress in Obsessive Compulsive Disorder: Reason and Symptoms	MA
8.	Iram Sana	2017	Thematic Analysis of Mohsin Hamid’s Novel Exit West	BSML
9.	Quratulain	2017	The Interpretation of Ambiguity by Non-native Speakers of English	BSML
10.	Saira Imtiaz	2017	Effects of Wernicke’s Aphasia on Speech Production	MA
11.	Alishba Ashfaq	2019	Discourse Analysis of a Selected Speech By Simon Sinek on the Attributes of Effective Leadership and Self Discovery	BSML
12.	Shahana Khattak	2019	Analysis of PM Imran Khan’s First Public Address to the Nation Through Speech Act Theory	BSML
13.	Syeda Tasneem	2019	Error Analysis of the Use of Co-ordinate and Sub-ordinate Conjunctions of Certificate Students	BSML
14.	Saddam Hussain	2019	Critical Discourse Analysis of Imran Khan’s Campaign Speech of April 29, 2018	BS

RESEARCH INTERESTS

Psycholinguistics, Sociolinguistics, Postcolonial Studies, General Linguistics, Gender Studies, Research Methodology, Grammar, Public Speaking & Presentation Skills, Functional Skills, Novels